



**CARBON
SMART
BUILDING
DAY**

**San Francisco
September 11, 2018**



SPONSORSHIP OVERVIEW

ABOUT US

The Global Climate Action Summit will bring together leaders from business, state and local governments, academia and the non-profit sector to demonstrate their commitment to the Paris Agreement targets, showcase solutions to achieving the targets, and step up to doing more to prevent catastrophic climate change. The Summit is encouraging the organization of Affiliate Events to explore challenges and opportunities to accelerating progress in specific sectors in depth.

The Carbon Smart Building Day Affiliate Event will explore how the Built Environment – our buildings, roads, bridges and other structures – can be transformed from the largest source of carbon pollution to a massive carbon sink. To achieve this ambitious goal, we must create highly efficient new buildings, retrofit existing buildings to be highly efficient, and treat carbon as a significant material component in all construction.

The Carbon Smart Building Day will bring together influential leaders committed to sustainability in the fields of architecture, engineering, construction, materials, real estate development, urban planning and policy. The event agenda will address the following topics:

- **Measuring the carbon footprint of structures:** Best Practices, Tools and Policies
- **Developing new buildings and upgrading existing buildings** to be highly efficient, and support a reliable, low-cost electrical grid powered by 100% renewable energy
- **Reducing the embodied emissions** associated with materials and construction processes
- **Collaborating to design and implement high-impact**, cost-effective policies that accelerate the decarbonization of the built environment

Attendees will advance their understanding of practical, cost-effective ways to make structures that are high-performing, healthy, and affordable. They will leave inspired to lead the decarbonization of the built environment, and equipped with the latest tools, resources and programs to help their firms thrive in a zero net carbon future.

WHY SPONSOR?

Sponsoring Carbon Smart Building Day is a highly effective way to build your brand with the key influencers and thought leaders that will be driving the decarbonization of the built environment. The Global Climate Action Summit will attract a global audience of leaders who are most committed to acting to avert catastrophic climate change, and they will want to network and collaborate with like-minded peers during Affiliate Events like the Carbon Smart Building Day. The convergence of these progressive and passionate industry and government leaders will provide an unparalleled opportunity for close engagement with potential customers or partners for any organization that wants to develop low-carbon product or service business lines in the building design and construction industry.

SPONSORSHIP BENEFITS

TOP-TIER SPONSOR BENEFITS

- Top-tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program
- Pop-Up banner placement in Sponsor Foyer (provided by sponsor)
- Social media announcement and re-tweeting of relevant news
- Opt-In Attendee List (by request)

TITLE SPONSOR | \$20,000 (EXCLUSIVE)

- **Feature below logo, to be used in all correspondence**
- Title feature/mention and logo(s) included in outgoing marketing and promotional activities
- **Company leader to provide introduction during kickoff**
- 6ft table-top exhibit space in Sponsor Foyer
- 4 full-conference registration passes included

PRESENTING SPONSOR | \$15,000 (3 AVAILABLE)

- **Feature (second level) below logo, to be used in all correspondence**
- Presented by feature/mention and logo(s) included in all outgoing marketing and promotional activities
- 6ft table-top exhibit space in Sponsor Foyer
- **Introduction to session of choice**
- 4 full-conference registration passes included

STAGE SPONSOR | \$10,000

- **Signage featured on main conference stage**
- 2 conference registration passes included - additional discounted tickets available on request

MID-TIER SPONSOR BENEFITS

- Mid-tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program
- Social media announcement and re-tweeting of relevant sustainability-focused news
- Opt-In Attendee List (by request)
- 2 conference registration passes included - additional discounted tickets available on request

RECEPTION SPONSOR | \$7,500

- **Official Host Sponsor of Networking Reception**
- Sign/banner featured during Hosted Networking Reception (provided by sponsor)
- Thank you as host of Networking Reception in Sponsor Foyer
- Logo feature next to Networking Reception in Conference Program

LUNCH SPONSOR | \$6,000

- **Logo on screen + sign featured on stage or food service area during lunch (provided by sponsor, placed by CSBD)**
- **Opportunity to place giveaway at tables during lunch**

SCHOLARSHIP SPONSOR | \$6,000

- **Sponsor is Scholarship Sponsor, providing complimentary registrations allocated by CSBD**
- Thank you from Emcee during Registration/Check-In
- Pop-up banner featured at/surrounding Registration (provided by sponsor)

SPONSORSHIP BENEFITS

MID-TIER SPONSOR BENEFITS

- Mid-tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program
- Social media announcement and re-tweeting of relevant sustainability-focused news
- Opt-In Attendee List (by request)
- **2** conference registration passes included - additional discounted tickets available on request

SESSION SPONSOR | \$5,000

- **Official Sponsor of select Session**
- **Introduction of session by sponsor**
- Logo on Main Stage screen during Session
- Logo feature next to Session in Conference Program

REGISTRATION SPONSOR | \$5,000 (EXCLUSIVE)

- **Official Sponsor of CSBC Registration (serves as event HQ for entire conference)**
- Thank you from Emcee during Registration/Check-In
- Pop-up banner featured at/surrounding Registration (provided by sponsor)
- **Lanyards provided by sponsor, logo featured on all lanyards (300 quantity)**

BASE LEVEL SPONSORSHIPS

EVENT SPONSOR | \$2,500

- **Logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program**
- Opt-In Attendee List (by request)
- **2** conference registration passes included - additional discounted tickets available on request

EXHIBITOR | \$1,500

- **6ft table-top exhibit space in Sponsor Foyer**
- Logo and link featured on Website only
- **2** conference registration passes included - additional discounted tickets available on request

EVENT SUPPORTER | \$1,000

- Organization Program Listing

GET IN TOUCH



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JOIN THE CONVERSATION

 [@CarbonSmartBldg](https://twitter.com/CarbonSmartBldg)

EVENT DETAILS

Date September 11, 2018

Place Mission Bay Conference Center at UCSF
San Francisco, CA